

LGC Academic Affairs Committee Meeting
Tuesday, February 2, 2016
Executive Conference Room: Colcock Hall

MUSC

2:00 – 4:00 p.m.

AGENDA

Members: Committee Chairman Mark Sothmann Connie Book, Brian McGee, , Nancy Muller (ex-officio, non-voting)

Also invited as guests: Sue Sommer-Kresse, Godfrey Gibbison

1. Call to Order. Duly noted, advanced public notice in accordance with FOIA.
2. Approval of Minutes from September 15, 2015 Committee Meeting (distributed electronically January 26, 2016)
3. Programs Report
 - a. Fall 2015 and Spring 2016
 - i. IT Challenges and Enrollments
 - ii. Tuition dollars generated to partnering institutions
 - b. Spring 2016 and beyond – New Cohorts for Existing Programs and New Programs Already in Development
 - i. Advanced Manufacturing/Engineering and IT Services
 1. CLEMSON
 - a. Addition of two new graduate electrical engineering courses
 - b. Certificate in Advanced Power Systems Engineering
 2. USC
 - a. Met with newly named Dean of Engineering & Computing, Hossein Haj Hariri, on January 6th
 - b. MS Software Engineering and Certificate in Cybersecurity removed from program listing for lack of online offerings or Charleston enrollments. MS in System Design is still online, with no Charleston enrollments in classes at the LGC. Three Engineering Management students have completed coursework for MS and engaged now in projects in workplace receiving academic credit.

3. The Citadel
 - a. Listing all 3 new MS degrees and 13 graduate certificates among “future offerings,” having received CHE clearance in October 2015
 - b. Assisting with the marketing launch of the new Graduate Certificate in "Public Health & Built Environments" with classes beginning Summer 2016. Includes partnerships with MUSC and Clemson (see below)
- ii. Health Services Management and Community Wellness
 1. SCSU
 - a. New concentration of Health Services Management in existing MBA program, slated for Summer 2016 launch, cleared by CHE
 - b. Continued supportive enthusiasm voiced by Dr. John Lane, CHE Interim Director of the Division of Academic Affairs
 2. The Citadel
 - a. New Certificate in Child & Adolescent Wellness and Obesity Prevention
 - i. Delayed by The Citadel beyond Summer 2016 due to above priorities
 - ii. May be assumed again by MUSC, under Dr. Janice Key
- iii. K-12 Education
 1. The Citadel
 - a. Promoting teacher enrollment, especially from schools in counties outside of Metro Charleston, in a new cohort in Literacy Education (M.Ed. and Certificate) beginning Summer 2016 at the LGC
 2. USC
 - a. Met with Provost Joan Gabel on January 6th and Associate Provost also in December. Gabel toured LGC/North Campus on January 21st.
 - b. Expects to have new Dean of Education named by July 1, with intent to return PhD to LGC soon thereafter. Has initiated a statewide new superintendent leadership training program with the Department of Education
 3. College of Charleston
 - a. M.A.T.in Special Education coming to the North Campus in Fall 2016

- b. No firm commitments from others, but possible future interest expressed most strongly by the M.Ed. in Teaching, Learning, and Advocacy

4. Marketing and Program Support

- a. Digital Marketing: web site traffic and social media
 - i. Video “montage” of testimonials from Project Management graduates
 - ii. Freelancers hired for blog writing, copyediting, and video-editing
 - iii. Closing contract with BlueKey for its launch responsibilities
 - iv. Analytics since launch in July (six months through January 2016)
- b. Advisory Board in Advanced Manufacturing, Engineering Services and Software Development/IT: 2016 meeting dates scheduled (February 8, May 9, August 8, and November 14)
- c. Have organized new Advisory Board in Healthcare Management & Community Wellness, to hold inaugural meeting in February
- d. Successful Open House held on January 14 for Prospective Students in Teacher Education. Promoted with radio and billboard campaign. Issued news release in January announcing Literacy Education and MAT in Special Education for teachers and want-to-be teachers at the LGC (evening/weekend classes)
- e. Hosting an Information Session for MSW on February 20th
- f. Issued a news release in January announcing the graduate certificate in power systems engineering from Clemson
- g. Will issue a news release in early February announcing SCSU’s presence as a partner institution beginning Summer 2016 and its new MBA concentration in Healthcare Management.
- h. Will issue a news release in February announcing The Citadel’s new, interdisciplinary, inter-collegiate certificate in Public Health & Built Environments, assisting in marketing its launch
- i. Hosting an Open House for Healthcare Management and Community Wellness on March 15th for USC, SCSU, MUSC, and The Citadel

5. Other Operational Issues

- a. Final Service Level Agreement – ready for signature by all institutions
- b. Protection of Minors on Campus

6. Financial Reports
 - a. Six months actual versus FY 2016 B
 - b. Feedback from the House Ways & Means Subcommittee on Higher Education on FY 2017 recurrent appropriations
 - c. Concurrence to match 25% tuition discounts by The Citadel and the College of Charleston for teachers enrolled in graduate studies at the LGC, e.g., Literacy Education
7. EAB Report – Phase One
8. Other agenda items
9. Adjournment