

LGC Academic Affairs Committee Meeting
Wednesday, June 1, 2016
Conference Room 148

12 noon – 1 p.m.
AGENDA

Members: Committee Chairman Mark Sothmann, Connie Book, Brian McGee, Nancy Muller (ex-officio, non-voting)

Also invited: Godfrey Gibbison

1. Call to Order. Duly noted, advanced public notice in accordance with FOIA.
2. Approval of Minutes from February 2, 2015 Committee Meeting (distributed electronically February 5, 2016)
3. Programs Reports
 - a. Enrollments Academic Years 2014-2015 versus 2015 – 2016
 - b. Summer Programs 2016 and Preliminary Fall Programs 2016
 - c. Spring 2016 and beyond – New Cohorts for Existing Programs and New Programs Already in Development
 - i. Advanced Manufacturing/Engineering and IT Services
 1. CLEMSON
 2. USC
 3. The Citadel: Listing all 3 new MS degrees in engineering (civil, electrical, and mechanical) and associated graduate certificates among “future offerings” but without marketing promotion
 4. SCSU:
 - ii. Health Services Management and Community Wellness
 1. SCSU
 2. MUSC:
 - iii. K-12 Education
 1. The Citadel
 2. College of Charleston

iv. Criminal Justice – Anderson University

4. Marketing and Publicity for program support
 - a. Digital Marketing: web site traffic, inbound marketing
 - b. Advisory Boards: meetings met in May
 - c. Issued a news release in January announcing the graduate certificate in power systems engineering from Clemson
 - d. Hosted an Information Session in February and an Open House for Health Services Management and Community Wellness in March
5. Other Operational Issues
6. Financial Report: Nine months actual versus FY 2016 B
7. Response by EAB following March LGC Board meeting
8. Planning for the discussion with David Taylor, 1 – 3 p.m.
9. Planning for the retreat, June 8th, 9 a.m. – 5 p.m.
10. Adjournment