

AGENDA

**LGC Board of Directors Meeting
Wednesday, June 29, 2016
Lowcountry Graduate Center Classroom 243
3800 Paramount Drive, North Charleston, SC 29405
10:00 a.m. – 12:00 Noon**

1. Call to Order. Duly noted, advanced public notice in accordance with FOIA. Presence of a Quorum of the Board.
2. Approval of Minutes from March 31, 2016 Board Meeting (previously distributed electronically)
3. Adjustments to the previously approved FY 2017 Budget
 - a. Lease payments to the College of Charleston
 - b. Counterproposal from the Director
 - c. Other operating expense reductions
 - d. Board approval of Adjusted FY 2017 Budget (VOTE REQUIRED)
4. Marketing Report: Transition to use of digital marketing
 - a. Use of inbound marketing campaigns to build engagement and enrollment interest
 - b. Content enrichment of web site with videos and integration of blog
 - c. Expansion of in-house database of area employer contacts
 - d. Upcoming employer advisory board meetings in August and November
5. Programs Report
 - a. Class enrollments FY 2015 versus FY 2016 comparisons
 - b. Tuition revenues by institutions
 - c. Current program and course offerings
 - d. Status of new program launches and announcements – and programs in development
 - i. College of Charleston
 - ii. The Citadel
 - iii. MUSC
 - iv. Clemson
 - v. USC
 - vi. SCSU
 - vii. Anderson University
6. Operations
 - a. Service Level Agreements with all institutions
 - b. Further expense cuts in food service, free copier supplies
 - c. Addition of Tutor Matching Service
 - d. Training for program directors and faculty in use of MediaSite® software
7. Signing of the Addendum Extension and Restructure of the Consortium Agreement
8. FY 2017 Meeting Dates
9. Adjournment