

AGENDA
LOWCOUNTRY GRADUATE CENTER
GOVERNING BOARD OF DIRECTORS MEETING

June 24, 2015

10 a.m. – 12 noon

North Campus Room 110

3800 Paramount Drive, North Charleston

I. Call to Order and Welcome of Guests by Interim Board Chairman (Brian McGee)

II. Approval of Minutes

- **Approval of February 2015 Board Meeting Minutes (Board Action Required)**
- **May 12, 2015 LGC Academic Affairs Meeting Minutes (Provided for Information Only)**

III. Financial Report (Nancy Muller)

- **Allocation of Occupancy Expenses between the LGC and the College of Charleston**
- **FY 2015 Full Year Expenses (Final Estimate) versus Budget (Revised and Approved October 2014)**
- **Proposed FY 2016 Budget and Use of Recurrent Carryover Funds (Board Action Required)**
- **Proposed FY 2016 Spending of Non-Recurrent Appropriations (Board Action Required)**

IV. Strategic Planning Task Force Report (Terrye Seckinger)

- **Framing of Strategic Issues**
 - **Business Model and Future Funding of the LGC**
 - **Participating Institutions**
 - **Questions to be Asked**
- **Timeframe for Strategic Planning and Continued Role of the Task Force**

V. Current Program Offerings, Current Class Enrollments, Facility Usage Report, Impact of Current Enrollments on Tuition to Institutions (Nancy Muller)

VI. New Program Development (Nancy Muller)

- **Engineering/Software Development/High Tech Manufacturing Sector**
- **Healthcare Services Sector - Management/Counseling/Community Health**
- **Education Sector: K-12 Teachers and Staff Support**

VII. Marketing (Nancy Muller and Chris Duncan)

- **New LGC Web Site Design**
- **“Hear Our Story” Video**
- **Proposed Integrated Marketing Plan FY 2015-2016**

VIII. Announcements

- **Upcoming Board Meetings at the LGC:**

October 29, 2015 10:00 a.m. – 12:00 p.m.

March 2, 2016 2:00 p.m. - 4:00 p.m.

June 29, 2016 10:00 a.m. – 12:00 p.m.

- **Academic Affairs Committee Meetings:**

September 15, 2015 2:00 p.m. – 4:00 p.m. – The Citadel

February 2, 2016 2:00 p.m. – 4:00 p.m. - MUSC

May 24, 2016 2:00 p.m. – 4:00 p.m. – MUSC

IX. Adjournment for Lunch (Brian McGee)